



We Inspire Leaders to Change the World

We coach and connect leaders from business and society

BETTER FUTURE , INDIA

Better Future is an exceptional enterprise. Our goal is in our name: we want to contribute to a better future. We do this through leadership development programs and innovative consultancy in the area of corporate social responsibility with an impact on personal growth and equal opportunities.

Better Future is a fast-growing and ambitious company with a focus on social and economical profit. Founded in 2003 we now work in more than twenty countries in Europe, Africa, Asia and South America and started its operations in iNDIA in January 2010. We provide our services to major companies in profit en not-for-profit

The Better Future team consists of passionate professionals with extensive experience in major organizations. We all put our heart and soul into our work; making a difference in society. Quality, integrity and innovation is our signature.



BETTER FUTURE, INDIA

THE BETTER FUTURE MODEL



Future
LEADERS

Better Future

“THE FUTURE BELONGS TO
THOSE WHO BELIEVE IN THE
BEAUTY OF THEIR DREAMS”

Our deepest fear is not that we are inadequate, Our deepest fear is that we are powerful beyond measure. It is our light and not our darkness that most frightens us.

We ask ourselves: Who am I to be brilliant, gorgeous, talented and fabulous? Actually, who are you not to be? - Nelson Mandela

Future LEADERS

About this program

“Be the change you want to see in the world”

Intensive 2 week program in which 20 young leaders from India meet and share experiences and work on two key components

Objectives

Social Entrepreneurship

Translating social issues into entrepreneurial solutions

Leadership Development

The ability to inspire others and realise lasting results

Target Group

20 students - Eg. IIM's , Universities in INDIA

10 Business Leaders - Eg. Senior Managers & CEO's

Format

Leadership Development - The Future Leaders will be taken through crucial dimensions of leadership:

'**Being**': what drives you as a leader?

'**Doing**': how do you present yourself as a leader and engage others?

'**Realising**': how do you make things happen?

Many professionals, entrepreneurs and business leaders will mentor and coach the Future Leaders on their journey to become a better, more effective leader.

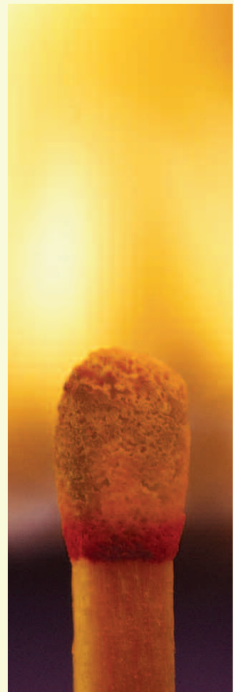
Social Entrepreneurship - The Future Leaders will focus on social entrepreneurship: translating social issues into working entrepreneurial solutions. In each programme different themes will feature: e.g. using solar energy to conserve the environment, creating jobs for youth, micro-credit for the most vulnerable.

The second component comes in at the second week of the Future Leaders programme. A team of top managers and their clients (successful entrepreneurs) joins the programme. This team will mentor the future leaders on how to become a successful (social) entrepreneur.

Impact

- Great recruitment tool for attracting talented students
- Excellent marketing/CSR activity for the company
- Development program for experienced managers reflecting on own leadership and creating social impact
- Mentoring and coaching skills

The way we work



Real & relevant: we work on real life, relevant issues which are needs based, i.e. identified as issues or development needs by our partner organization

Co-creation and equality: participants from all parties are involved based on cocreation & equality: each person is co-creator of the group learning process & outcomes

Personal and reflective: we take the individual learning desire and needs of people as a starting point

Instant action & positive feed forward: we stimulate people to experiment and take steps during the program, we give feedback so that people can put it into forward action

Mentoring / coaching: we use coaching and/or mentoring to enhance reflection and focus in learning. This can be by participants mutually and/or by professional coaches

Diversity as accelerator: we use diversity of participants as a source of ideas, perspectives and as source of accelerating learning processes

Heart – mind – action: we design programs to be intense in terms of contact, challenges, and personal involvement; this enhances learning by connecting concrete action and emotional learning

Back to basics: we try to take out non-fundamentals and distractions: we look at working methods, tasks and circumstances that are simple and effective

